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EGER BLOWS ITS WINE TRUMPET

"Quality—and moderation" is a slogan visitors to the NE Hungarian city of Eger will chance upon while strolling through the historic streets this week.

Occasioned by the International Year of the Grape and Wine, the town has been dressed in banners, posters and placards to show how seriously the residents take the challenge to win the title of "Grape and Wine City," to be awarded next month at the meeting of the International Bureau of Viticulture in Rome.

Until then, catering and entertainment will be up to scratch. Throughout the town, gourmets are being offered various delicacies, and of course wines to match. Shops windows have been specially dressed, and once the inner man is replete, there is a series of cultural events—from folksong and dance programmes to an exhibition of local wine-labels—to enjoy as well.

The Vinum Agriense Wine Order will institute new members during the 21st national wine contest, but those fonder of soft drinks can attend another



PHOTO MTI — SÁNDOR SZABO

DOWNTOWN EGER, dressed for the wine fest

event instead: the 6th National Soft Drinks Contest.

To wind up the festival, there will be a spectacular re-enactment of the 18th-19th century

vintages on Eger Hill in late September and early October, obviously designed to prove that „Eger wines” are still a household word in the world.